

INWO

REAL ESTATE MARKETING

AI-POWERED MARKETING FOR MODERN ASSETS.



5 W 37TH ST, 2ND FLOOR
NEW YORK CITY, NY, 10018

BY USWOO.

full service
Human + AI, 24/7 Squad

fresh & ambitious
fresh minds, backed by 13 years of expertise

visionary
Global is the future.

high-ROI
112% ROI, period.

Meet the Minds at INVO by uswoo

edgy tech

71% AI qualification rate

**data driven &
result oriented**
Same budget. Double the impact.

bold but savvy
33% ad savings, we play smart

international
500M+ diverse audience reached average per year

#1 in Market Visibility — Specialized in Asian Markets



Social Media Expertise

Over **500+** social media accounts, **4W+** email subscribers, and **600+** group chats.



Targeted Advertising

We create engaging campaigns that grab attention and inspire action. This approach consistently delivers great results for our clients.

Total Exposure in 2024 **500million**



Analytics-Driven Approach

Based on big data collection and analysis, our overall ad click-through rate is **13%**, with a conversion rate of **7.5%**, **14%** engagement rate and a return on investment (ROI) of **4X**.

The Original. The Only.



Demand Ignition

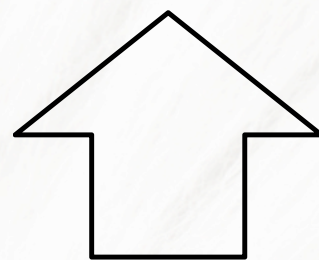
Value Capture

Reach the right crowd, at the right time, with the right tone.

Better tenants, higher conversion, optimized cost.

Official Partnership

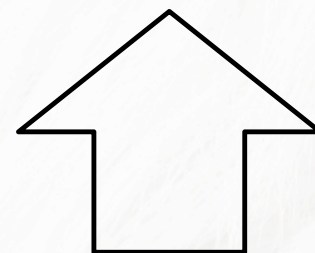
With RED NOTE



NO.1

ONLY US!
Access to All
Red Note's Newest
Algorithm & Data

ROI



112%

Same Budget,
More Results.

Market
Share

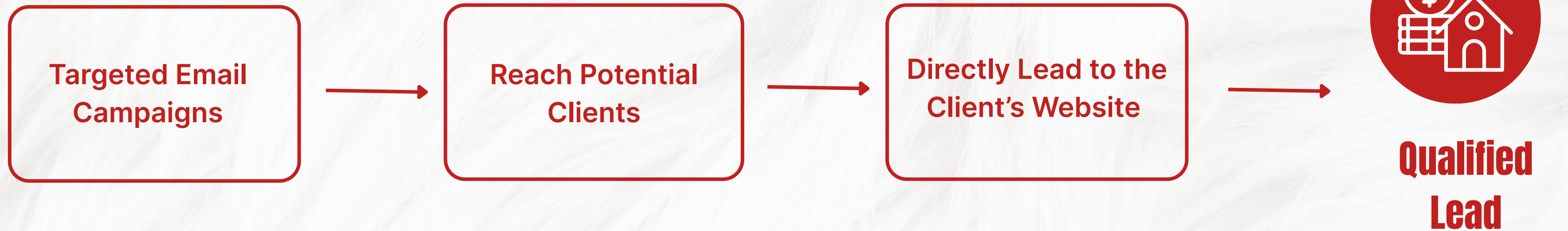


85%

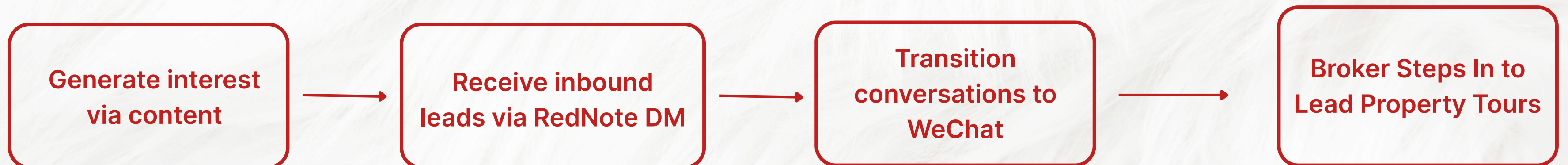
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— Specialized in Asian
Markets

How We Generate and Convert Leads

Email Marketing



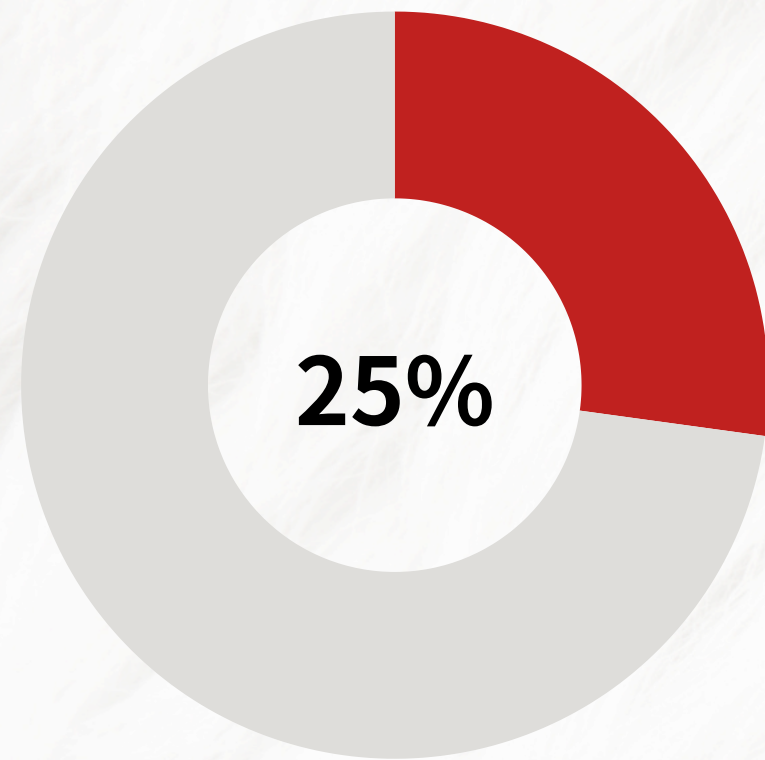
Rednote Marketing



Event-Based Conversion Mechanisms

Category	Broker Tour	Customized Event
Primary Audience	Industry Agents	Potential Clients Based on Target Profiles
Core Objective	Introduce agents to the building and project offering	Create customized event concepts based on target client profiles
Action Mechanism	Bring agents to tour the building and enable them to bring qualified clients	Directly invite potential clients to events, room tours, and building visits
Final Outcome	Qualified client referrals through agents	Direct engagement that supports deal closing

Same Budget, More Results. Faster. Smarter.



Faster Lease-Up



**~1.6x Revenue Efficiency
Up to 10% Rent Growth** 



**~3x More
Branded Search Growth**

PICK INVO!

LET'S ELEVATE PERFORMANCE TOGETHER.

RELIABLE. DEEP-ROOTED. PROFESSIONAL

 508-904-1471

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